



### SUMMARY OF THE COMMERCIAL OFFICE MARKET- Q4 2024 OVERALL

### **NEW YORK CITY ECONOMY**

The United States' monthly civilian labor force for November 2024 was 168.4 million, an increase from 167.1 million the past year. However, unemployment rate increased to 7.1 million (i.e., 4.2% unemployment rate) in November 2024 from 6.2 million (i.e., 3.7% unemployment rate) in November 2023.

NYC's Monthly civilian labor force for November 2024 is 4.3 million, an increase from November 2023's 4.2 million. However, unemployment in NYC increased to 230,000 (i.e., 5.4% unemployment rate) in November 2024 from 225,000 (i.e., 5.3% unemployment rate) in November 2023.

Even though New York City's economy deteriorated, this can be attributed to the transition of power in the United States from the Democrats to the Republicans.

#### **OVERALL MARKET**

New York City's rental rate was \$49.99 psf in Q3 2024, but it increased to \$50.51 psf in Q4 2024. The availability rate is currently 16.4%, the lowest since Q1 2021. The availability rate dropped in Midtown and Midtown South, while Downtown remained the same.

### **HIGHEST LEASING ACTIVITY SINCE 2020**

New York City's leasing was 37,468,413 rsf in 2024, an increased by 6,000,000 rsf from 2023. 9,597,900 was leased in the 4th quarter. The top ten deals comprised half of all leasing activity in NYC.

### THE MIDTOWN MARKET STILL DOMINATED IN LEASING ACTIVITY

Leasing Activity in Midtown is still the highest out of all 3 markets, comprising 78% of the leasing activity in New York City, even though it only has 60% of the market. Downtown represented 6 % of all leasing activity, even though it comprises 21% of the market.

### **LEASING ACTIVITY BY CLASS**

76.3% of leasing activity occurred in Class A Buildings, 80.6% in Midtown, and 67.2% in Downtown. In Midtown South, only 31.9% of leasing activity took place in Class A buildings. However, 48.6% of all leasing activity in Midtown South occurred in Class B buildings.

### **CONCESSION PACKAGE INCREASED AND LENGTH TERM INCREASED**

The concession package increased from Q4 2023 to Q4 2024, and the average term length increased to 87.00 months from 81 months in Q4 2023.

### **CONVERSION OF OFFICE TO RESIDENTIAL CONTINUES**

Approximately 11,000,000 rsf of office buildings are in various stages of conversion. These conversions occur in Midtown, Midtown South, and Downtown. In the fourth quarter, new ownership of 767 Third Avenue announced that the building is being converted. It was also announced that David Werner had just purchased 675 Third Avenue from the Durst Family. He will most likely convert the office building into a residential building.

### **CMBS LOANS**

Over 80 office properties, or 60,000,000 rsf, will have office building loans due in the next two years. For thirty-six of the office building loans, the owners are paying less than 4% interest. When these loans become due, the interest rates will increase to 7%. As a result, the owner will need to modify or pay down the loan. During the negotiation between the office building owner and the lender, tenants will have difficulty making deals.

#### THE PIPELINE FOR NEW OFFICE BUILDINGS KEEPS DECREASING

As noticed in previous reports, the pipeline for new offices buildings keeps decreasing, in Q4 2023 there were 27 building being built, representing 17.2 million sf, in Q4 2024 there are only 14 building being built representing 5 million sf.

### **10 LARGEST DEALS COMPLETED**

In Q4 2024, eight out of the ten top deals were completed in Midtown and two in Midtown South. Ten out of ten were done in Class A buildings. Five out of ten were renewals and five relocations.

### **SUMMARY**

As the years have passed since the pandemic, tenants feel they can make long-term commitments because they see a future in their businesses. Corporations are instituting a policy that employees can not work from home. As a result, corporations will need to lease more space to accommodate the employees returning to work. As buildings get converted to residential, the office inventory will decrease. As a result, the availability rate will decrease, Landlords will be able to increase rents and decrease concession packages.

The information provided in this report is from CoStar and Compstack



# **PARTIAL ECONOMIC DATA**

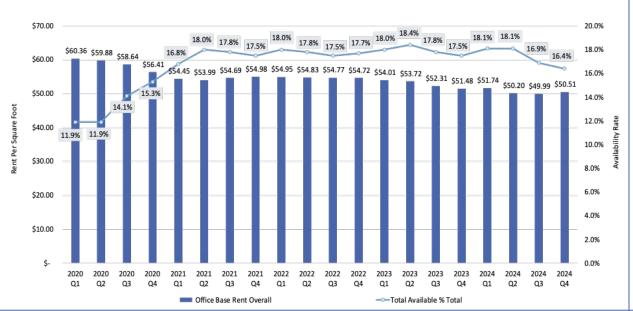




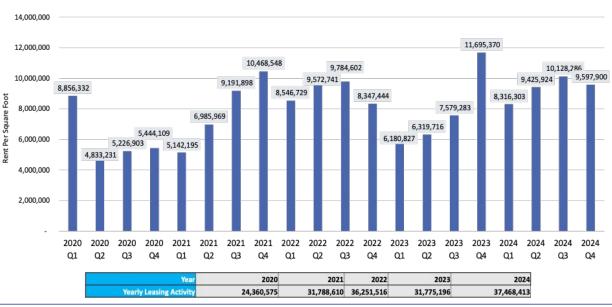
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|----------------------------|----------|----------|------------------------------|-----------------|------------------------|
| JOB GROWTH                 | NOV 2023 | NOV 2024 | JOB GROWTH                   | NOV 2023        | NOV 2024               |
|                            | 3.7%     | 4.2%     |                              | 5.3%            | 5.4%                   |
| 12-MONTH U.S.<br>INFLATION | NOV 2023 | NOV 2024 | 12-MONTH NEW                 | NOV 2023        | NOV 2024               |
|                            | 3.1%     | 2.7%     | YORK CITY<br>INFLATION       | 3.0%            | 4.3%                   |
| U.S.                       | NOV 2023 | NOV 2024 | NEW YORK CITY                | NOV 2023        | NOV 2024               |
| UNEMPLOYMENT<br>RATE       | 3.7%     | 4.2%     | UNEMPLOYMENT<br>RATE         | 5.3%            | 5.4%                   |
| MONTHLY CIVILIAN           | NOV 2023 | NOV 2024 | MONTHLY CIVILIAN             | NOV 2023        | NOV 2024               |
| LABOR FORCE (IN MILLIONS)  | 167.12   | 168.48   | LABOR FORCE (IN<br>MILLIONS) | 4.3             | 4.2                    |
| FEDERAL FUNDS              | NOV 2023 | NOV 2024 | KASTLE SYSTEMS               | NOV 2023        | NOV 2024               |
| EFFECTIVE RATE             | 5.33%    | 4.58%    | RETURN TO OFFICE RATES       | 49.6%           | 52.9%                  |
| U.S. 10-YEAR               | NOV 2023 | NOV 2024 | BROADWAY OFFICE              | NOV 2023        | <b>NOV 2024</b>        |
| TREASURY                   | 4.33%    | 4.43%    | BOX REVENUE<br>(MILLIONS)    | \$32.9          | \$29                   |
| <b>AVERAGE HOTEL</b>       | NOV 2023 | NOV 2024 | AVERAGE HOTEL                | <b>NOV 2023</b> | <b>NOV 2024</b>        |
| OCCUPANCY RATE             | 58.4%    | 59.4%    | OCCUPANCY RATE               | 84%             | 86.6% *This informatic |



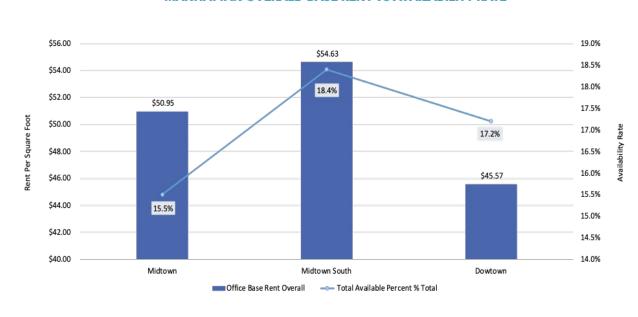
#### **MANHATTAN OVERALL- RENT VS AVAILABILITY**



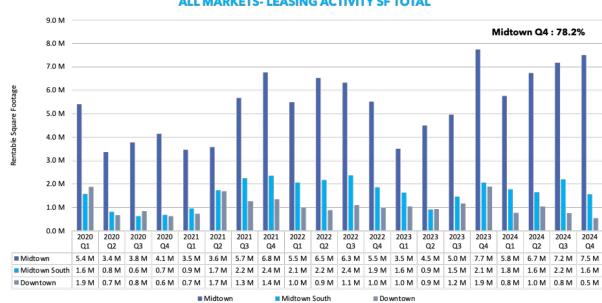
### **MANHATTAN OVERALL- LEASING ACTIVITY (QUATERLY)**



### MANHATTAN OVERALL- BASE RENT VS AVAILABILITY RATE



### **ALL MARKETS- LEASING ACTIVITY SF TOTAL**



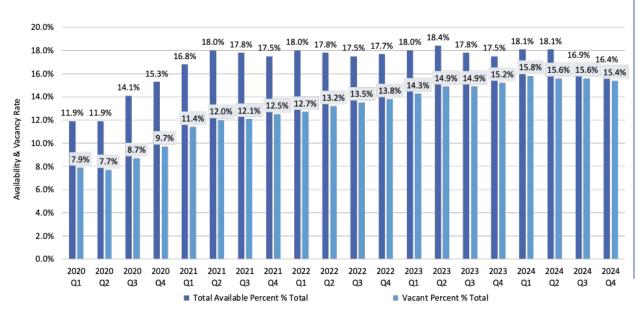
# UNDER CONSTRUCTION BUILDINGS SF VS NUMBER OF OFFICE BUILDINGS UNDER CONSTRUCTION



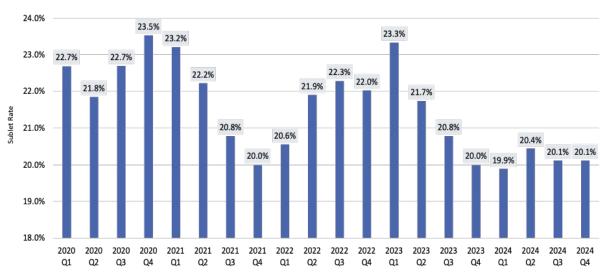
#### MANHATTAN OVERALL- LEASING ACTIVITY BY CLASS



### **MANHATTAN OVERALL- AVAILABILITY VS VACANCY**

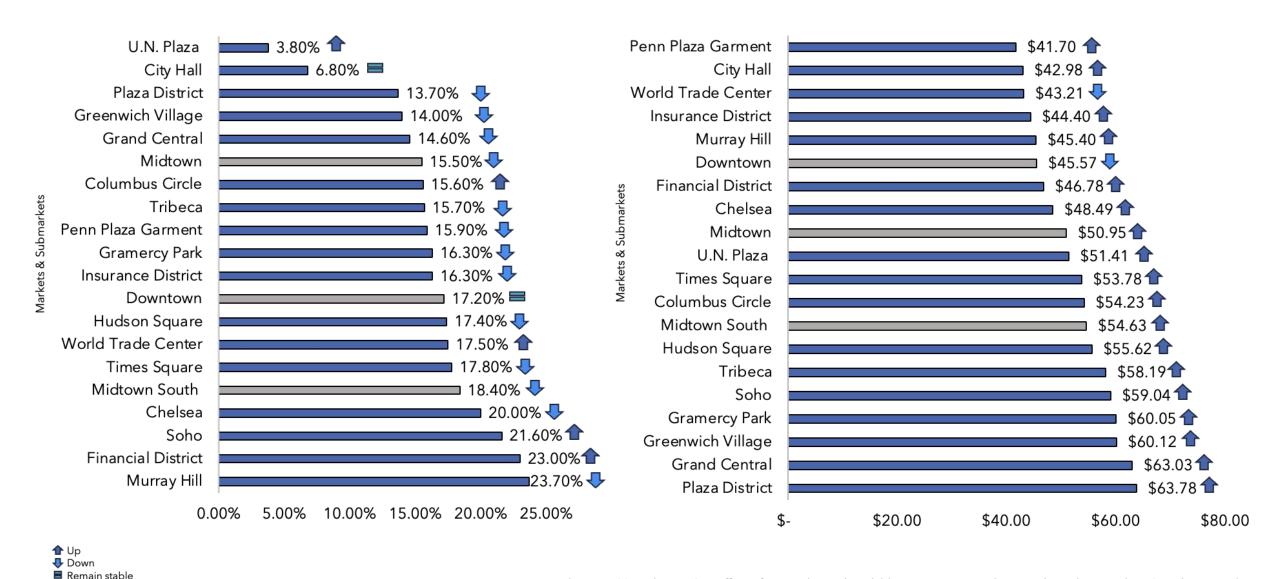


### **MANHATTAN OVERALL- SUBLET % TO TOTAL AVAILABILITY**



### **TOTAL AVAILABLE PERCENT**

### **OFFICE BASE RENT**



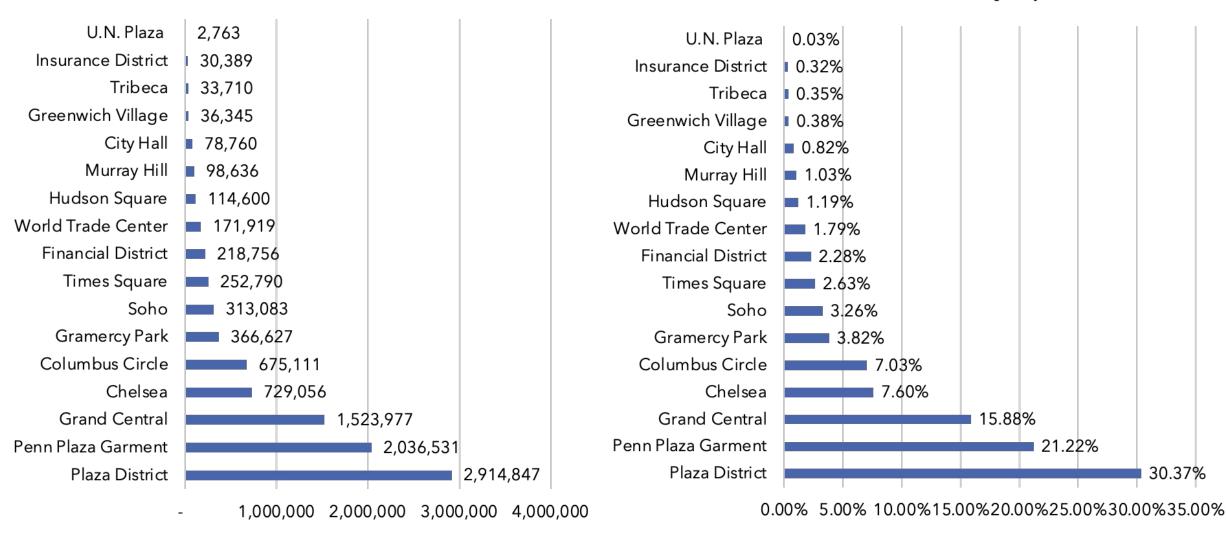
<sup>\*</sup>Changes from 3Q of 2024 to 4Q of 2024

There are 20 markets in **Overall Manhattan**, the total available percent increased in 5 markets, decreased in 13, and remained stable in 2; As for the Office Base Rent increased in 18 markets, and decreased in 2 markets.

### LEASING ACTIVITY SF BY SUBMARKET

### **LEASING ACTIVITY % BY SUBMARKET**

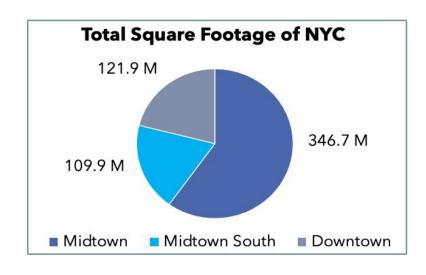
30% of all leasing activity was done in the Plaza District



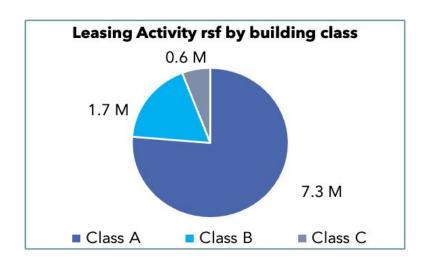
**Total Leasing activity SF Overall Manhattan: 9,597,900** 

### **COMMERCIAL OFFICE MARKET Q4 2024 - NYC TOTAL SQUARE FOOTAGE**

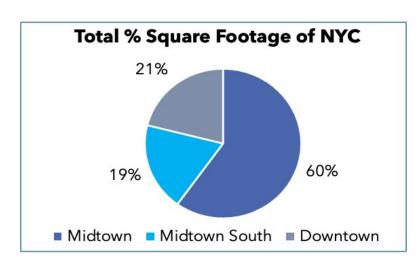
### **RENTABLE SQUARE FOOTAGE**

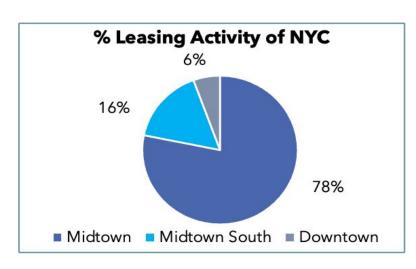


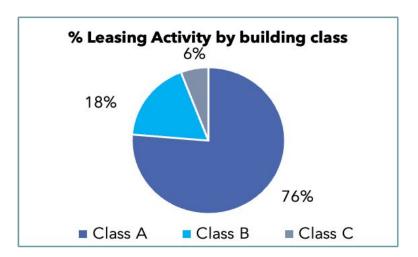




### **PERCENTAGE**







<sup>\*</sup> Class D buildings are not reflected in this chart

Total Square footage of NYC: 578.5 M

# 10 LARGEST DEALS COMPLETED IN MANHATTAN - Q4 2024

| TENANT               | ADDRESS                        | MARKET        | SUBMARKET             | SF        | TRANSACTION<br>TYPE | DIRECT<br>OR<br>SUBLET | EXPANSION/<br>REDUCTION | BUILDING<br>CLASS |
|----------------------|--------------------------------|---------------|-----------------------|-----------|---------------------|------------------------|-------------------------|-------------------|
| NYU                  | 770 Broadway                   | Midtown South | Greenwich Village     | 1,100,000 | Relocation          | Direct                 | Expansion               | Α                 |
| Bloomberg L.P.       | 919 Third Avenue               | Midtown       | Plaza District        | 924,876   | Renewal             | Direct                 | Expansion               | А                 |
| Citadel              | 660 Fifth Avenue               | Midtown       | Plaza District        | 504,000   | Relocation          | Direct                 | Expansion               | А                 |
| Ropes & Gray         | 1285 Avenue of the<br>Americas | Midtown       | Columbus Circle       | 535,000   | Relocation          | Direct                 | Expansion               | Α                 |
| Apple                | 11 Penn Plaza                  | Midtown       | Penn<br>Plaza/Garment | 397,894   | Renewal             | Direct                 | Expansion               | Α                 |
| JPMorgan Chase & Co. | 277 Park Avenue                | Midtown       | Plaza District        | 361,328   | Renewal             | Direct                 | Remained the same       | Α                 |
| WeWork               | 330 W 34th Street              | Midtown       | Penn<br>Plaza/Garment | 303,741   | Relocation          | Direct                 | Expansion               | А                 |
| TPG Angelo Gordon    | 66 Hudson Blvd                 | Midtown       | Penn<br>Plaza/Garment | 301,276   | Relocation          | Direct                 | Expansion               | Α                 |
| Google               | 85 Tenth Avenue                | Midtown South | Chelsea               | 300,000   | Renewal             | Direct                 | Remained the same       | Α                 |
| Blue Owl Capital     | 375 Park Avenue                | Midtown       | Plaza District        | 238,673   | Renewal             | Direct                 | Expansion               | Α                 |

Eight out of ten deals were expansions

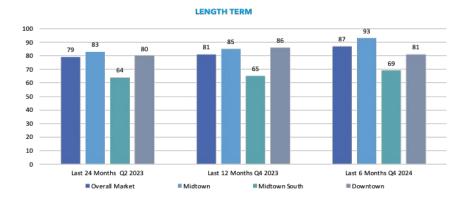
## **AVERAGE TAKING DEAL**

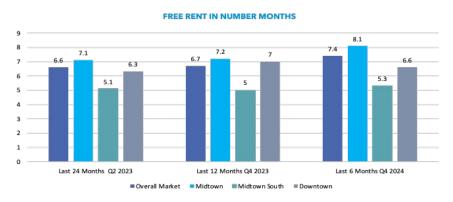
| Market         | Quarter | Starting Rent | TI Value | Free Rent (mo) | Free Rent | Total Concession<br>Package | Term (mo) |
|----------------|---------|---------------|----------|----------------|-----------|-----------------------------|-----------|
|                | Q4 2024 | \$73.43       | \$108.98 | 7.40           | \$45.28   | \$154.26                    | 87.00     |
| Overall Market | Q4 2023 | \$70.16       | \$101.24 | 6.70           | \$39.17   | \$140.41                    | 81.00     |
|                | Q2 2023 | \$68.55       | \$94.08  | 6.60           | \$37.70   | \$131.78                    | 79.00     |
|                | Q4 2024 | \$79.08       | \$116.53 | 8.10           | \$53.38   | \$169.91                    | 93.00     |
| Midtown        | Q4 2023 | \$74.87       | \$107.18 | 7.20           | \$44.92   | \$152.10                    | 85.00     |
|                | Q2 2023 | \$73.26       | \$100.65 | 7.10           | \$43.35   | \$144.00                    | 83.00     |
|                | Q4 2024 | \$67.28       | \$86.43  | 5.30           | \$29.72   | \$116.15                    | 69.00     |
| Midtown South  | Q4 2023 | \$64.36       | \$90.68  | 5.00           | \$26.82   | \$117.50                    | 65.00     |
|                | Q2 2023 | \$63.72       | \$84.23  | 5.10           | \$27.08   | \$111.31                    | 64.00     |
| Downtown       | Q4 2024 | \$48.20       | \$61.58  | 6.60           | \$26.51   | \$88.09                     | 81.00     |
|                | Q4 2023 | \$49.24       | \$57.99  | 7.00           | \$28.72   | \$86.71                     | 86.00     |
|                | Q2 2023 | \$50.08       | \$65.09  | 6.30           | \$26.29   | \$91.38                     | 80.00     |

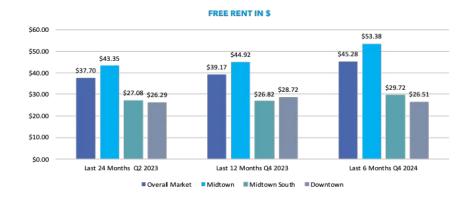
The information provided in this chart is from Compstack

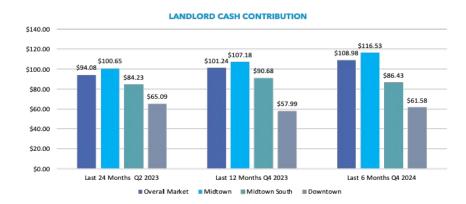
### **CONCESSION PACKAGE Q4 2024**













The information provided in this chart is from Compstack

## **AVERAGE TAKING DEAL ON A 10-YEAR BASIS**

| Market         | Quarter | Starting Rent | TI Value | Free Rent | Free Rent<br>Dollar Value | Total<br>Concession Package | Term (mo) |
|----------------|---------|---------------|----------|-----------|---------------------------|-----------------------------|-----------|
|                | Q4 2024 | \$73.43       | \$150.32 | 10.21     | \$62.46                   | \$212.77                    | 120.00    |
| Overall Market | Q4 2023 | \$70.16       | \$149.99 | 9.93      | \$58.03                   | \$208.02                    | 120.00    |
|                | Q2 2023 | \$68.55       | \$142.91 | 10.03     | \$57.27                   | \$200.18                    | 120.00    |
|                | Q4 2024 | \$79.08       | \$150.36 | 10.45     | \$68.88                   | \$219.24                    | 120.00    |
| Midtown        | Q4 2023 | \$74.87       | \$151.31 | 10.16     | \$63.42                   | \$214.73                    | 120.00    |
|                | Q2 2023 | \$73.26       | \$145.52 | 10.27     | \$62.67                   | \$208.19                    | 120.00    |
|                | Q4 2024 | \$67.28       | \$150.31 | 9.22      | \$51.68                   | \$201.99                    | 120.00    |
| Midtown South  | Q4 2023 | \$64.36       | \$167.41 | 9.23      | \$49.51                   | \$216.92                    | 120.00    |
|                | Q2 2023 | \$63.72       | \$157.93 | 9.56      | \$50.78                   | \$208.71                    | 120.00    |
| Downtown       | Q4 2024 | \$48.20       | \$91.23  | 9.78      | \$39.27                   | \$130.50                    | 120.00    |
|                | Q4 2023 | \$49.24       | \$80.92  | 9.77      | \$40.08                   | \$121.00                    | 120.00    |
|                | Q2 2023 | \$50.08       | \$97.64  | 9.45      | \$39.44                   | \$137.07                    | 120.00    |

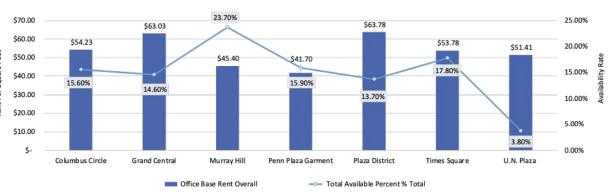
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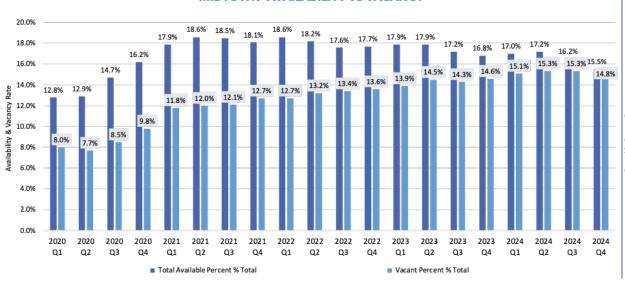
#### **MIDTOWN- BASE RENT VS AVAILABILITY RATE**



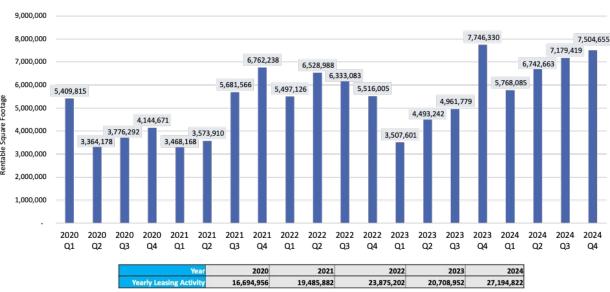
#### MIDTOWN SUBMARKETS- BASE RENT VS AVAILABILITY RATE



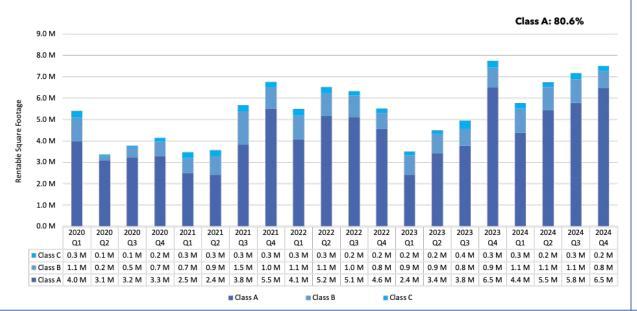
#### **MIDTOWN- AVAILABILITY VS VACANCY**



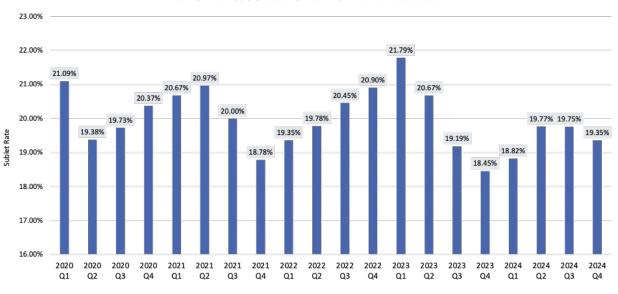
### MIDTOWN- LEASING ACTIVITY (QUATERLY)



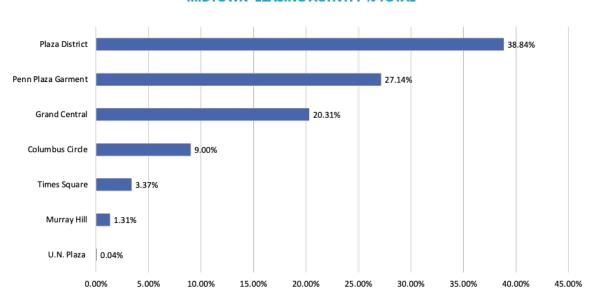




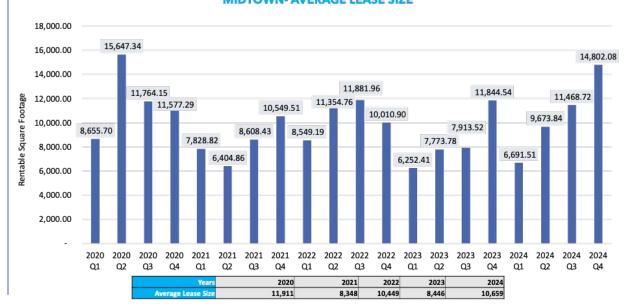
### **MIDTOWN- % SUBLET OVER TOTAL AVAILABILITY**



### **MIDTOWN-LEASING ACTIVITY % TOTAL**



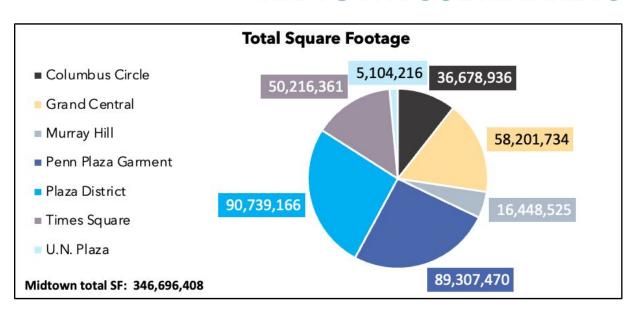
### **MIDTOWN- AVERAGE LEASE SIZE**

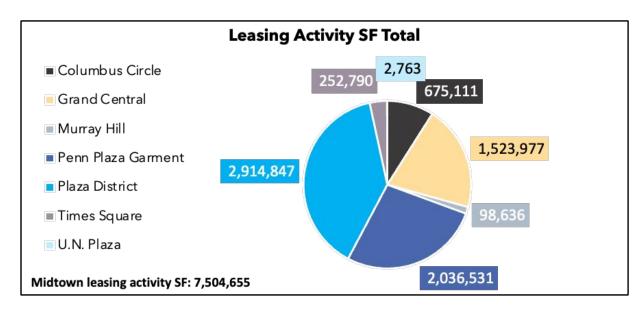


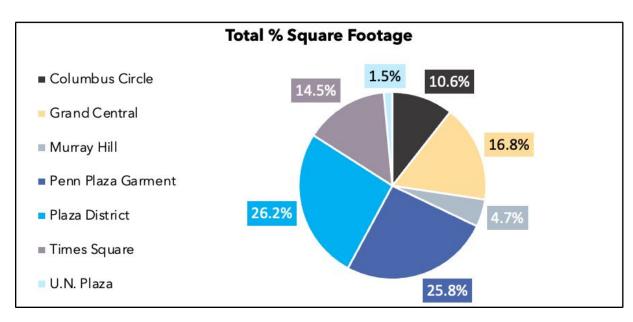
# **5 LARGEST DEALS COMPLETED IN MIDTOWN - Q4 2024**

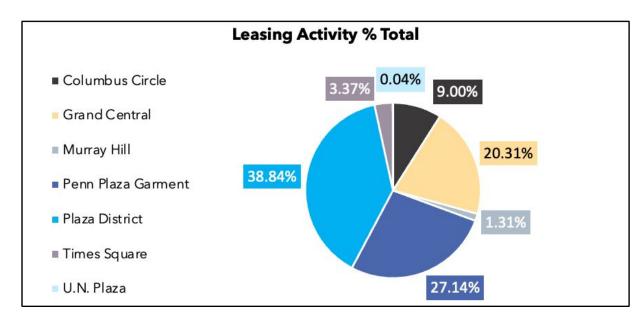
| TENANT               | ADDRESS                        | MARKET  | SUBMARKET          | SF      | TRANSACTION<br>TYPE | DIRECT OR<br>SUBLET | EXPANSION/<br>REDUCTION | BUILDING<br>CLASS |
|----------------------|--------------------------------|---------|--------------------|---------|---------------------|---------------------|-------------------------|-------------------|
| Bloomberg L.P.       | 919 Third Avenue               | Midtown | Plaza District     | 924,876 | Renewal             | Direct              | Expansion               | А                 |
| Citadel              | 660 Fifth Avenue               | Midtown | Plaza District     | 504,000 | Relocation          | Direct              | Expansion               | А                 |
| Ropes & Gray         | 1285 Avenue of<br>the Americas | Midtown | Columbus Circle    | 535,000 | Relocation          | Direct              | Expansion               | Α                 |
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### **MIDTOWN SUBMARKETS - TOTAL SQUARE FOOTAGE**



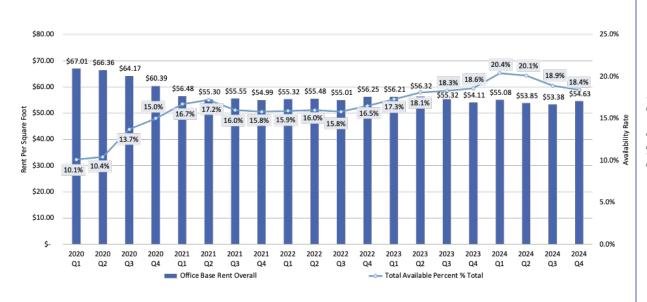




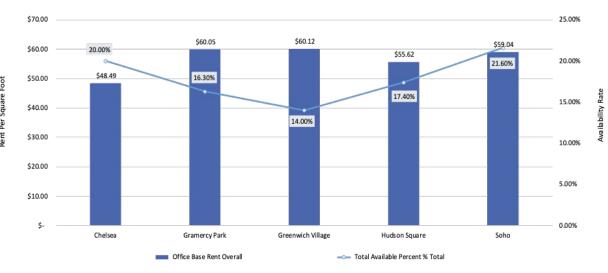




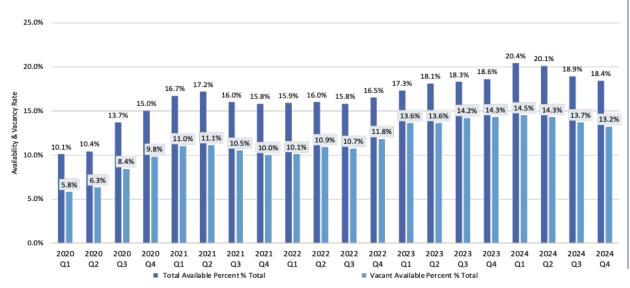
#### **MIDTOWN SOUTH- RENT VS AVAILABILITY**



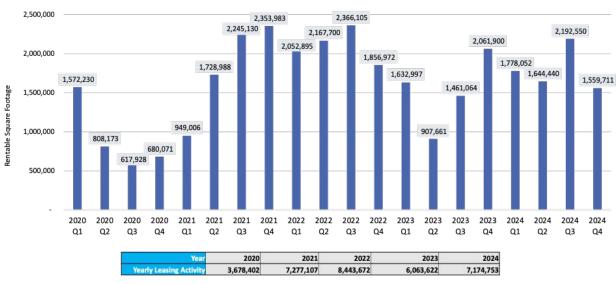
#### MIDTOWN SOUTH SUBMARKETS- RENT VS AVAILABILITY RATE



#### MIDTOWN SOUTH- AVAILABILITY VS VANCANCY

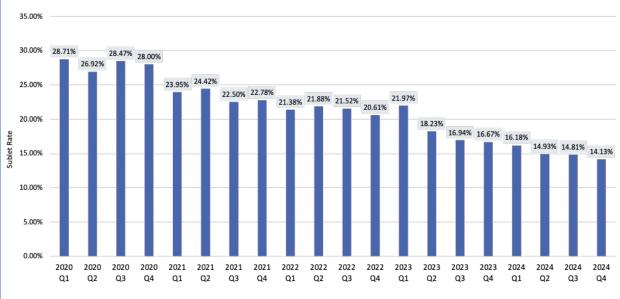


### MIDTOWN SOUTH- LEASING ACTIVITY (QUATERLY)



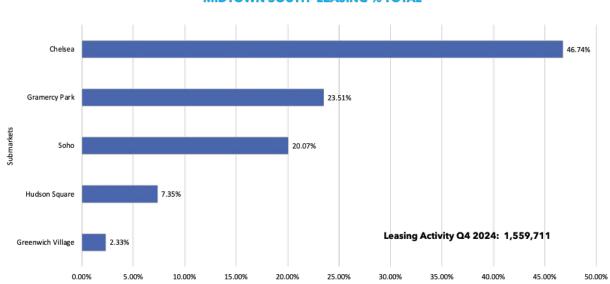








■ Class A ■ Class B ■ Class C

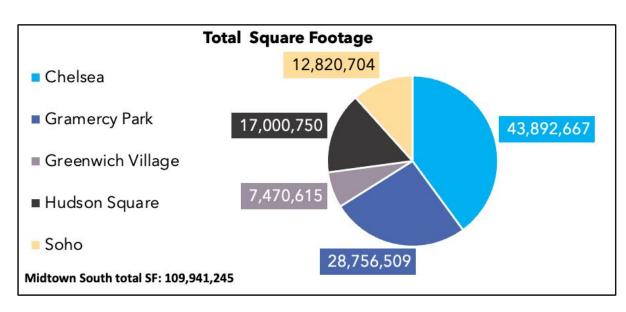


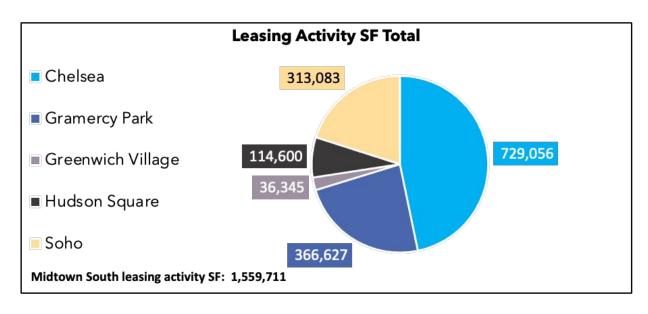


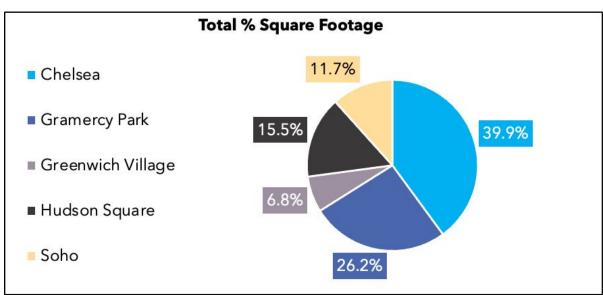
# **5 LARGEST DEALS COMPLETED IN MIDTOWN SOUTH - Q3 2024**

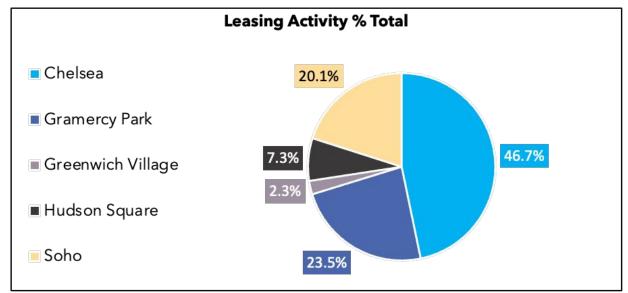
| TENANT  | ADDRESS              | MARKET        | SUBMARKET         | SF        | TRANSACTION<br>TYPE | DIRECT OR<br>SUBLET | EXPANSION/<br>REDUCTION | BUILDING CLASS |
|---------|----------------------|---------------|-------------------|-----------|---------------------|---------------------|-------------------------|----------------|
| NYU     | 770 Broadway         | Midtown South | Greenwich Village | 1,100,000 | Relocation          | Direct              | Expansion               | Α              |
| Google  | 85 Tenth Avenue      | Midtown South | Chelsea           | 300,000   | Renewal             | Direct              | Remained the same       | Α              |
| Chobani | 360 Bowery           | Midtown South | Greenwich Village | 121,000   | Relocation          | Direct              | Expansion               | Α              |
| OpenAl  | 295 Lafayette Street | Midtown South | Soho              | 90,102    | Relocation          | Direct              | Expansion               | Α              |
| Compass | 110 Fifth Avenue     | Midtown South | Chelsea           | 81,410    | Relocation          | Direct              | Expansion               | В              |

### **MIDTOWN SOUTH SUBMARKETS - TOTAL SQUARE FOOTAGE**



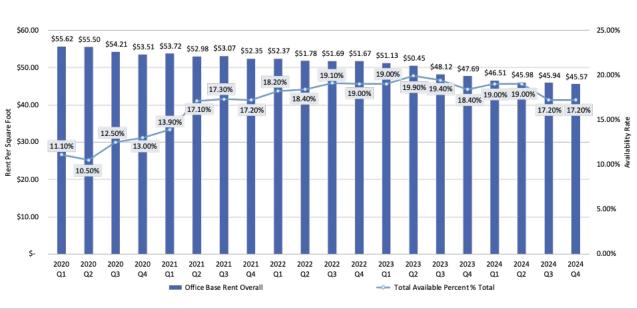












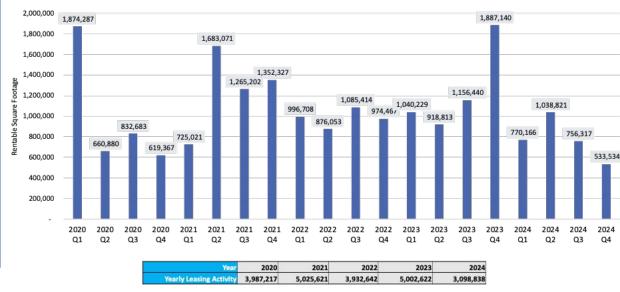
**DOWTOWN- RENT VS AVAILABILITY** 



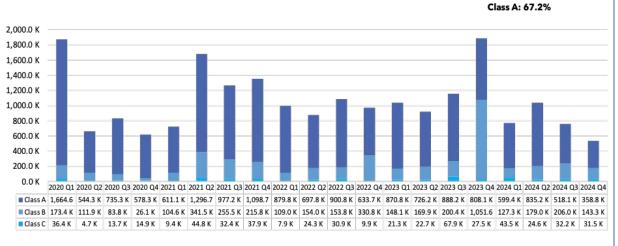
### **DOWTOWN- AVAILABILITY VS VACANCY**



### **DOWTOWN- LEASING ACTIVITY (QUATERLY)**



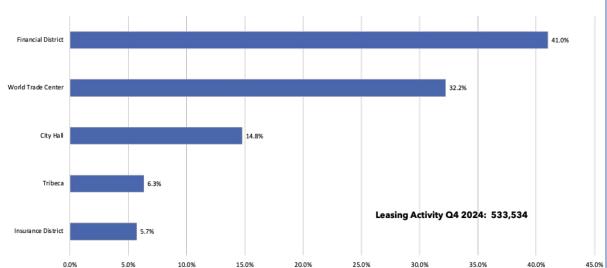




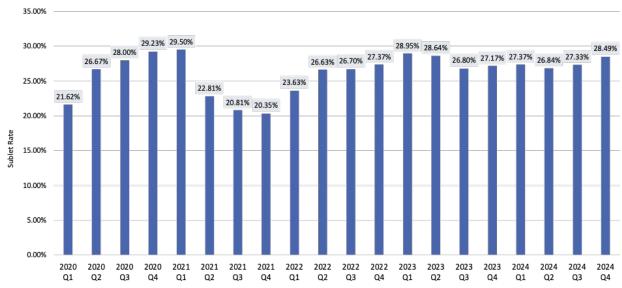
### **DOWTOWN- LEASING % TOTAL**

Class B

Class C



#### **DOWTOWN- SUBLET % TO TOTAL AVAILABILITY**



### **DOWTOWN- AVERAGE LEASE SIZE**



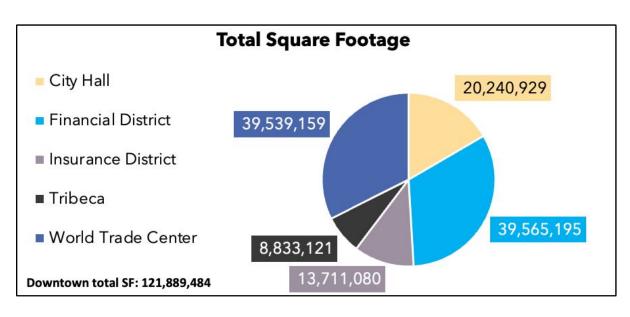
Submarkets

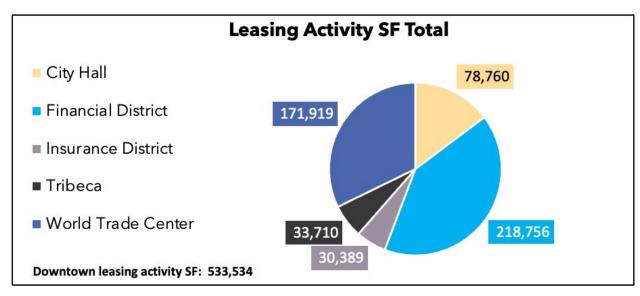
Class A

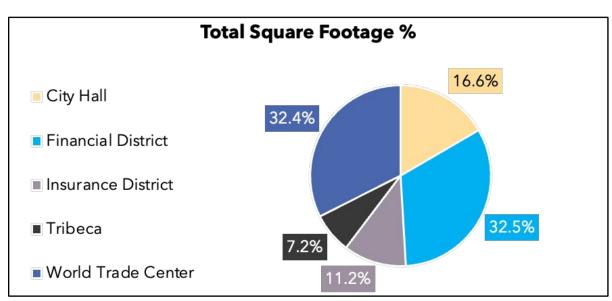
# **5 LARGEST DEALS COMPLETED IN DOWNTOWN - Q3 2024**

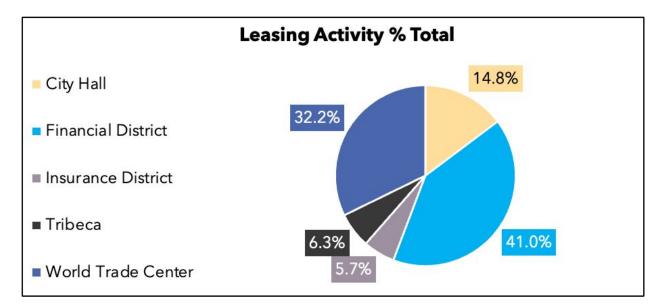
| TENANT                           | ADDRESS                 | MARKET   | SUBMARKET             | SF     | TRANSACTION<br>TYPE | DIRECT OR<br>SUBLET | EXPANSION/<br>REDUCTION | BUILDING<br>CLASS |
|----------------------------------|-------------------------|----------|-----------------------|--------|---------------------|---------------------|-------------------------|-------------------|
| Freshfields                      | 3 World Trade<br>Center | Downtown | World Trade<br>Center | 44,931 | Relocation          | Direct              | Expansion               | А                 |
| Industrious                      | 11 Park Place           | Downtown | City Hall             | 39,600 | Relocation          | Direct              | Expansion               | В                 |
| Sciame Construction              | 14 Wall Street          | Downtown | Financial District    | 37,266 | Renewal             | Direct              | Remained the same       | А                 |
| State of New York                | 60 Broad Street         | Downtown | Financial District    | 35,316 | Relocation          | Direct              | Expansion               | А                 |
| Skarzynski Marick &<br>Black LLP | 1 Battery Park<br>Plaza | Downtown | Financial District    | 28,307 | Relocation          | Direct              | Expansion               | Α                 |

### **DOWNTOWN SUBMARKETS - TOTAL SQUARE FOOTAGE**











### **APPENDIX PART 1**

**Availability rate:** the percent of space available on the last day of each quarter or the current date in the case of the current quarter. Total available SF divided by the total RBA on the last day of each quarter.

**Broadway attendance:** The total number of people who attended Broadway shows during a specific period, usually a week, month, or season.

**Broadway office box revenue**: The total amount of money earned from ticket sales directly through the box office of Broadway theaters.

**Civilian labor force:** The total number of non-institutionalized civilians aged 16 and over who are either employed or actively seeking employment.

**Class A building:** Class A building is an extremely desirable investment-grade property with the highest quality construction and workmanship, materials and systems, significant architectural features, the highest quality/expensive finish and trim, abundant amenities, first-rate maintenance, and management.

**Class B building:** Class B building offers more utilitarian space without special attractions. It will typically have ordinary architectural design and structural features, with average interior finish, systems, and floor plans, adequate systems, and overall condition.

**Class C building:** Class C building is a no-frills, older building that offers basic space. The property has below-average maintenance and management, a mixed or low tenant prestige, and inferior elevators and mechanical/electrical systems.

**Direct space:** Space offered for lease directly from the landlord or owner of a building, as opposed to space offered in a building by another tenant (or broker of a tenant) trying to sublet a space already leased.

**Federal funds effective rate:** The interest rate that depository institutions (such as banks and credit unions) charge each other for overnight loans.

**Gross domestic product:** The total market value of all final goods and services produced within a country's borders in a specific period.

**Hotel occupancy rate:** The percentage of hotel rooms occupied on a night. It is a crucial indicator of the health of the hospitality industry and the demand for hotel development and investment.

**Inflation:** The rate of change in the Consumer Price Index (CPI) over the past 12 months. This is a crucial indicator of the economy's health and can significantly impact real estate pricing and affordability.

\*This is a compilation of data from CoStar and Compstack

## **APPENDIX PART 2**

**Leasing activity:** Refers to the volume of square footage committed to and signed in a given period. It includes direct leases, subleases, and renewals of existing leases. It also includes any pre-leasing activity in under-construction, planned buildings, or under-renovation buildings.

**One-bedroom asking rent:** The typical monthly rent that landlords request for a 1-bedroom apartment in a specific area at a particular time. It's a helpful metric for understanding housing affordability and rental market trends.

**Return to office rate:** The percentage of employees who work in their traditional office space regularly, usually compared to pre-pandemic levels.

**Sublet space:** Space being marketed or vacated by a tenant whose lease with the building owner has not yet expired. The tenant will attempt to find a subtenant to resume the remaining term of the lease.

**Subway ridership rate:** Measures the number of people using the subway system in a time frame. It helps monitor how busy the subway is, track trends like post-pandemic recovery, and guide decisions on resource allocation and service improvements.

**Total available space:** The total amount of space currently being marketed as available for lease or sale in a specific period.

**Treasury Bills:** Short-term, low-risk loan to the US Treasury Department with a one-year or less maturity. Treasury bills are usually sold in denominations of \$1,000, while some can reach a maximum denomination of \$5 million.

**Transportation rates:** Refers to the negotiated costs of moving freight from one origin to the destination. All costs associated with the beginning to end of the process may be evaluated.

**Treasury Bonds:** Debt securities with maturities exceeding ten years, representing a loan from the investor to the government with fixed interest payments until maturity.

**Treasury Notes:** Short and intermediate-term debt securities with maturities between two and ten years. They pay a fixed rate of interest every six months.

**U.S. 10-Year Treasury:** A debt obligation issued by the Treasury Department of the United States Government, with a maturity of ten years.

**Unemployment rate:** The percentage of the labor force that is unemployed and actively seeking work. A low unemployment rate can indicate a strong economy and lead to labor shortages and wage inflation.

**Vacancy rate:** Expressed as a percentage - it identifies the amount of New/Relet/Sublet space vacant divided by the existing RBA. It can be used for buildings or markets.

\*This is a compilation of data from CoStar and Compstack